2027 Destination Theater Contract

Share Your Story, Build Your Brand: Want to connect with customers in a meaningful way? The Destination Theater is your chance to showcase your expertise, share your adventures, and highlight your business at the fly-fishing industry's most prestigious forum.

Deadlines and Scheduling: Program selection and scheduling is done by the FFS. Program slots are assigned on a first come, first serve basis. Program slots are limited and fill quickly—most theaters are fully booked before the end of August! All presentation forms must be submitted no later than **October 15, 2026**, to ensure inclusion in printed materials and promotional outreach. Due to high demand and tight deadlines, late submissions cannot be guaranteed.

What You'll Need: We provide the room, electricity, and a screen. If your presentation requires a projector, laptop, or any other equipment, please plan to bring your own or arrange for rental.

Presentation Guidelines:

- Keep your presentation **under 45 minutes**.
- Presentations are scheduled **back-to-back**, so please **start and end on time** to allow the next speaker to set up.
- You are responsible for checking the daily schedule for any changes to your time or location.
- Only fully paid exhibitors or invited special guests are eligible to present.

Why Present?

This is more than a speaking opportunity—it's a platform to grow your business:

- Book guided trips based on your talk.
- Sell more products or copies of your book.
- Establish credibility and expertise.
- Make valuable new contacts and reconnect with longtime clients.

The earlier you submit your completed program form; the sooner we can promote your session. Need help with a topic or title? Just ask—we've seen it all and can offer guidance to help you make the biggest impact.

Important:

- One presentation per day is permitted, based on availability.
- **Submit a separate Destination Theater contract for each title you would like to present,** if more than one**.** For instance, wanting to do a different title at different show locations.
- No-shows without prior notification may not be invited back.

Take advantage of this powerful opportunity—it's included with your booth at no extra cost and offers incredible exposure at the most respected fly-fishing event in the country.

*****Keep this page of your contract for your reference*****

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Please TYPE or PRINT legibly

Program Title: _____

_____

_____

Presenter: _____

Phone#: ( )_____-_____ **Sponsoring Exhibitor:** _____

E-mail: _____

You may request to do more than one talk per day. Due to limitations, we cannot guarantee times or numbers of presentations scheduled. ***We do our best not to schedule similar presentations or destinations at the same time.***

Check all appropriate shows where you want to present at and preferred days and times, you may select one time slot on each day. Talks are assigned first come, first serve. Additional talks are based on availability:

Show Location	Preferred day(s) and time of presentation:		
☐ **Athens**	**Friday** [redacted]	**Saturday**_____	**Sunday**_____
☐ **Marlborough**	**Friday**_____	**Saturday**_____	**Sunday**_____
☐ **Edison**	**Friday**_____	**Saturday**_____	**Sunday**_____
☐ **Denver**	**Friday**_____	**Saturday**_____	**Sunday**_____
☐ **Pleasanton**	**Friday**_____	**Saturday**_____	**Sunday**_____
☐ **Lancaster**	**Friday** [redacted]	**Saturday**_____	**Sunday**_____

Return to: 531 N. Center Ave. Ste. 102 Somerset, PA 15501
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