



Mail to: 531 N Center Ave. Ste. 102 Somerset, PA 15501
Phone: 814-443-3638 Email: info@flyfishingshow.com
website: www.flyfishingshow.com

2025 Door Prize Contract

Our Door Prize Program is offered exclusively to exhibitors and provides a myriad of benefits we've detailed below. Please let us know if you need help deciding which category best fits your business. There are two categories for Door Prizes at The Fly Fishing Show®.

The "**Regional Door Prize**" is offered during each individual show. These prizes are in the range of \$100-\$1500, such as tying material, fly lines, etc. but could also be of more value, such as a rod, reel, vest, chest pack, guide trip, etc. If you donate a "Regional Door Prize" you will:

- Be permitted to place your catalog or promotional materials on our entrance tables.
- Product is displayed in the lobby along with a sign listing your logo and booth location in the show.
- Winners are chosen at random at the front desk of each show. A photo of the winner and prize are taken on-site and an announcement is made across our social media channels reaching 27,000+ organic followers.

The "**Grand Door Prize**" is of more value, and is offered to the total attendee list. At the end of the show season we draw winners at random from the door prize registration entries from all the shows. We call the winner, give them the contact person for the donation, and post the winners on our website. These prizes can be destination trips, or large product packages ranging from \$1500+. If you donate a "Grand Door Prize" you will:

- Have your logo on all of our show mailings, which is close to 250,000 per show season.
- Be listed on our popular website with your destination description and link to your website.
- Be permitted to place your catalog or promotional materials on our entrance tables.
- One free ad placed on our monthly e-newsletter.
- Be listed as a featured door prize in our e-newsletter.
- Free upgrade to our Exhibitor Plus profile on our interactive floor plan maps (\$600 value)
- Social Media posts to our 27,000+ organic followers throughout show season.

If you are interested in the program please fill out below and send back ASAP. Your Grand Door Prize contract must be in our office by October 1, 2024 along with your high-resolution logo to insure placement in all our mailings. Regional Door Prize Forms may be submitted up to the week of the show. Please bring the prize to the show and submit it to the front desk during set up for proper display. Last minute donations are accepted, if space is available. The earlier donations are received, the more promotion we will be able to provide for you.

Please be sure to include a high-resolution logo to be used as listed above

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If you are interested in the program please complete all fields legibly and return to us ASAP. **Complete and return to the Fly Fishing Show® with your booth contract and a high-resolution logo**

PLEASE TYPE OR PRINT LEGIBLY

Name of Company: _____

Website: _____

Value of prize: \$_____ Contact person _____

Phone: _____ Email: _____

Check Show(s) Attending:

_____ Marlborough, MA - January 17, 18, & 19

_____ Edison, NJ - January 24, 25, & 26

_____ Atlanta, GA - January 31, February 1 & 2

_____ Seattle/Bellevue, WA - February 15 & 16

_____ Denver, CO - February 21, 22 & 23

_____ Pleasanton, CA - February 28, March 1 & 2

_____ Lancaster, PA - March 15 & 16

Description of prize: _____

Include as attachment, as this aids in future advertising for your company.