



2025 Fly Fishing Show® Contract

Mail to: 531 N Center Ave., Ste. 102, Somerset, PA 15501 **Phone:** 814-443-3638
Email: info@flyfishingshow.com **website:** www.flyfishingshow.com

Check each show where you plan to exhibit, noting number of booths. The rental fee is for ONE 10'x10' booth with a standard sign, side and back pipe and drape, unless noted otherwise. You may bring your own furnishings or rent from our decorator. Be sure to review our regulations. **A 50% deposit of total booth fees and total of corner fees must accompany your contract. Returning Exhibitors that submit a contract AND deposits by June 1, 2024 AND pay the final balance in full on or by September 1st, 2024 may deduct \$100 per booth from your final payment.** WE CANNOT HOLD SPACES WITHOUT A COMPLETED SHOW CONTRACT AND DEPOSIT. Price per booth will increase by \$100 after September 1, 2024 and by \$200 after November 1, 2024.

****Please fill out completely and legibly. All fields and all 4 pages must be completed. Be sure to mark all shows attending and the number of booth spaces you are requesting. (20'x10' = 2 booths or a 20'x20' = 4 booths). Corners are not a booth, but an addition to a booth.****

_____ **Marlborough, Jan 17-19:** \$975 Deposit of \$475 per booth must accompany your contract.
\$1075 after September 1, \$1175 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

_____ **Edison, NJ Jan 24-26:** \$1200 Deposit of \$600 per booth must accompany your contract.
\$1300 after September 1, \$1400 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

_____ **Atlanta, GA Jan 31-Feb 2:** \$1100 a deposit of \$500 per booth must accompany your contract.
\$1200 after September 1, \$1300 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

_____ **Seattle/Bellevue, WA Feb 15 & 16:** \$1100 a deposit of \$500 per booth must accompany your contract.
\$1200 after September 1, \$1300 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

_____ **Denver, CO Feb 21- 23:** \$1250 Deposit of \$625 per booth must accompany your contract.
\$1350 after September 1, \$1450 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

_____ **Pleasanton, CA Feb 28-March 2:** \$1175 Deposit of \$575 per booth must accompany your contract.
\$1275 after September 1, \$1375 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

Outdoor spaces available at \$525 _____ Number of outdoor spaces

_____ **Lancaster, PA March 15 & 16:** \$1000 Deposit of \$475 per booth must accompany your contract.
\$1100 after September 1, \$1200 after November 1.
_____ Number of booths _____ Number of Corners (\$150 additional per corner, \$75 deposit)

- Corners are *not* guaranteed. Corners are not additional booth spaces, but makes one booth selected a corner option. Payment for a corner must accompany your contract and deposit. All other deposits are Non-Refundable unless a show is cancelled. If a corner is not available you will be refunded or it will be applied to your final balance if you are not paid in full.
- Special bulk pricing for boats may be available by request.
- Exhibitors that contract all locations may deduct an additional \$100/booth
- Price per booth will increase by \$100 after September 1, 2024 and by \$200 after November 1, 2024.

Contact info as you would like it to appear on our website and promotional info. PLEASE COMPLETE ALL AREAS.

Name of Company: _____

DBA (Your Sign will read): _____

Physical Address: _____

City/State/Zip: _____

Phone #: _____ Cell#: _____

Website: _____ Company Email: _____

Contact Person: _____ Tax Id # _____



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*****Please provide additional contact/ mailing information if different than front page***
SHOW INFORMATION, BROCHURES, AND COMMUNICATIONS should be sent to:**

Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Email: _____ Phone Number: _____

Type of Business: Manufacturer, Outfitter, Retail, Lodge, Art, other: _____

Please be sure you receive emails from info@flyfishingshow.com to receive confirmations and exhibitor kits.

Booth Requests

Please note any special booth location requests here: (For Example “Same As Last Year” or “Near Pond” or enter your booth numbers from the previous years): **If you had a corner and want the same location as last year, you must request a corner on page 1. Booth requests are requests and are NOT guaranteed. We do our best to accommodate all reasonable requests in the order your contract is received.**

Marlborough, MA: _____

Edison, NJ: _____

Atlanta, GA: _____

Seattle/Bellevue, WA: _____

Denver, CO: _____

Pleasanton, CA: _____

Lancaster, PA: _____

PAYMENT INFO

Name of Company: _____

Name on Card: _____

Credit Card Number Visa/MasterCard/Amex/Discover: _____

Expires: ____/____/____ Security Code: _____ Billing Zip Code: _____

Signature _____

_____ Charge FULL booth payment now (FULL PAYMENT IS EXPECTED TO ACCOMPANY YOUR CONTRACT AFTER September 1st, 2024)
_____ I authorize you to charge deposit now and final payment September 1st, 2024 (NO DEPOSIT OPTION AFTER September 1st) (Your card will be charged automatically for final payments on or around September 1st. If your card expires prior to that, please contact us with a new card number before September 1st)

_____ Check Enclosed (MAKE CHECKS PAYABLE TO: THE FLY FISHING SHOW)

_____ Please invoice me. Invoice due on receipt.



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Terms and Conditions

PLEASE READ CAREFULLY ALL TERMS WITHIN AND RETURN COMPLETED AGREEMENT WITH YOUR CONTRACT

I _____, acting on behalf of _____,
Contact Name **Exhibiting Company Name**

requesting exhibitor space at the 2025 Fly Fishing Show®, hereby agree to the following terms.

Exhibitors are responsible for licensing and tax collection.

Booth set up: Each exhibitor is responsible for transportation, set-up, and take down of their exhibit space, materials (banners, displays, etc.). No tape, tacks, staples, or nails may be used. No exceptions. Exhibitors will be responsible for any damage in their area! No display material is allowed outside of the booth area unless sponsorship programs are arranged. See: Show Regulations.

No Holds: I understand that The Fly Fishing Show® does not hold any booth space(s) without a completed contract AND deposit.

Returning Exhibitors of the Fly Fishing Show® from the year prior: Returning exhibitors have priority until **June 1st 2024** to reserve the exact same spaces and show locations as they occupied in the previous year.

Adding Shows and Additional Booth Spaces: Returning exhibitors have priority until June 1st 2024 to add additional shows and add additional booth spaces at all open shows, based on availability and processed on a first come first serve basis. We will begin accepting new exhibitors beginning June 1st 2024.

Corners: Corners are *not* guaranteed. Corners are not additional booth spaces but a location request. Check the number of corner locations you would like to occupy plus the total number of booth spaces.

New Exhibitors: New exhibitors can apply at any time; however, new exhibitor contracts will not begin to be processed until June 1st 2024, after all returning exhibitor contracts received by June 1st 2024 have been fully processed. Contracts will be processed on a first come first serve basis and based on availability. If a show has no spaces available, exhibitors will be placed on a wait list in the order in which their contract was received. New exhibitors agree to the same terms within this agreement as returning exhibitors.

Early Bird Discount: Early Bird discount is only available to returning exhibitors of the 2024 Fly Fishing Show® and only available if a completed contract is submitted by June 1st 2024 with a 50% deposit. The \$100/booth discount will be deducted from the remaining balance if the balance is paid in full by September 1st, 2024. If the balance is not paid in full by the September 1st, 2024 deadline there will be no discounts applicable.

All Show Discount: Exhibitors that contract all seven locations may deduct an additional \$100/booth **Price per booth will increase by \$100 after September 1, 2024 and by \$200 after November 1, 2024.**

Refunds to Credit Cards: All refunds issued to credit cards will be deducted a 5% processing fee.

Transfers from one show to another: I understand that I am entering in to a binding contract with the Fly Fishing Show® to be an exhibitor at the 2024 Fly Fishing Show(s)® marked on page 1 of this agreement. If I need to transfer my space I agree to notify the Fly Fishing Show® promptly and abide by the following transfer schedule:

- No Fee prior to **September 1st, 2024**
- \$50/booth transfer fee will be charged from **September 1st, 2024** until 60 days prior to the date of the show you are transferring from.
- \$100/booth transfer fee will be charged from 60 days until 30 days prior to the date of the show you are transferring from.
- 30 days or less prior to the date of the show you are transferring from – You will need to pay for the new show in full and **NO CREDIT WILL BE ISSUED on the show you are transferring out of UNTIL YOUR EMPTY SPACE(S) HAVE BEEN FILLED.** Once your space(s) has been sold, you will receive a refund on the additional booth fee less a \$200/booth transfer fee. If the booth space from the show you are transferring from is **NOT RE-SOLD, NO REFUND WILL BE ISSUED.**
- If you opt to take a credit for another year rather than a refund, this DOES NOT guarantee you a space in the next upcoming show. YOU MUST STILL complete a contract and return it to us to secure a space. We cannot guarantee availability in any show. Please note that some shows sell out earlier than others. We recommend early registration.



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Booth Sharing: Booth sharing is not permitted without prior consent of the show director. The Fly Fishing Show® reserves the right to remove an exhibitor(s) from the show at anytime without refund for subletting or sharing their booth space without prior consent. Booth sharing fees apply.

Cancellations: I understand that I am entering in to a binding contract with the Fly Fishing Show® to be an exhibitor at the 2025 Fly Fishing Show® marked on page 1 of this agreement. If I need to cancel one or multiple booth spaces, I agree to notify the Fly Fishing Show® promptly and abide by the following cancellation schedule:

- Full refunds/credit memo will be issued prior to **September 1st, 2024**
- \$50/booth cancellation fee will be charged from **September 1st, 2024** until October 1.
- 50% booth cancellation fee will be charged from October 1 until 60 days prior to the date of the show you are canceling.
- 60 days or less prior to the date of the show you are canceling – NO REFUND WILL BE ISSUED UNTIL YOUR EMPTY SPACE(S) HAVE BEEN FILLED. Once your space has been sold, you will receive a refund less a \$200/booth cancellation fee.
- If the booth space is NOT RE-SOLD, NO REFUND WILL BE ISSUED.
- If you do not show up to a show for any reason, NO REFUND WILL BE ISSUED.
- If you opt to take a credit for another year rather than a refund, this DOES NOT guarantee you a space in the next upcoming show. YOU MUST STILL complete a contract and return it to us to secure a space. We cannot guarantee availability in any show. Please note that some shows sell out earlier than others. Early registration is suggested.
- In the event that the event is postponed because of any occurrence not occasioned by the conduct of the Organizer or Exhibitor, whether by an act of nature, the result of war, riot, civil commotion or the conduct of any person not party to this lease, the performance of the parties under this agreement will be excused for such period as is reasonably necessary after such occurrence to remedy the effect thereof. In the event that such occurrence results in cancellation of the event, the obligations of the parties under this agreement will be terminated and all rental payments made under this lease will be refunded to Exhibitor less a pro rata share of expenses actually incurred by the Organizer.

Space Assignments & Sublease: Organizer will assign exhibit space on a first-come, first-served basis. Organizer will make a best effort to accommodate any exhibitor booth space requests and special needs, but reserves the right to change the location assignment any time prior to the exhibition dates as deemed necessary. Exhibitor will not sublet exhibit space or equipment provided by the Organizer, or assign this lease.

Insurance: The Exhibitor shall hold the Organizers and Show facility harmless from any damage, expense or liability arising out of the Exhibitor's occupancy of the licensed space whether or not such activities shall occur in the licensed space, the building, the parking lot or elsewhere.

Labor Agreements: The Exhibitor agrees to observe all union contracts and labor relation agreements in force, agreements between the Organizers, official contractor serving companies and the building in which the Show will take place and the labor laws of the jurisdiction in which the building is located.

The company stated in this contract is liable to abide by all terms and conditions within this agreement regardless of whether or not the contact person signing this agreement, acting on behalf of said company, remains employed by the aforementioned company.

By signing this document, I hereby acknowledge that I have read the document in its entirety and agree to all terms and conditions within.

Printed Name

Company Name

Signature

Date

Please keep a copy of the terms and conditions for your records.

2025 Fly Fishing Show® Regulations

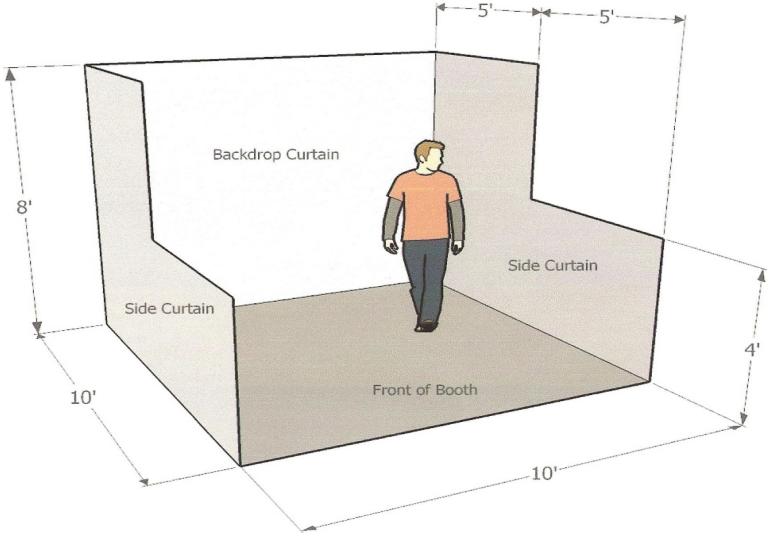
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These regulations are part of the contract

- Exhibitors may not share booth space without the express approval of the show director, nor may they sell, sub-let, or otherwise assign their space. The exhibitor whose name appears on this contract is the only entity allowed to exhibit in the booth assigned. Violation is cause for immediate dismissal from the show.
- Only those products/services listed on your contract are allowed in your booth and you may promote these only within the confines of your booth. You are not permitted to solicit in the aisles, put out literature in the lobby, or anywhere other than your booth. The director must approve any exceptions.
- Unless the show director gives his express approval the sides of your exhibit extending beyond 5' from the curtain backdrop may not exceed 48 inches in height and Booth back walls may not exceed eight feet in height, plus two feet for signs (Exhibitor must properly cover the backside of any such signs.)
- No partitions, frames or uprights over eight feet in height are allowed in exhibit space unless approved in writing by FFS Management.
- Exhibits must be ready and staffed 15 minutes before the show opens and be manned at all times until show closing.
- Show director will assign all spaces and reserve the right to reassign spaces.
- All exhibits must have their names and booth numbers boldly displayed. You may use the sign we provide or your own.
- Acceptance of this contract by the management is for the year 2025 only.
- **Nothing edible or drinkable may be sold, dispensed, or given away without prior approval.**
- All exhibits must be orderly and blend in with the catch and release fly-fishing themes of the show. No animal heads or other animal parts may be displayed except for small portions of animal fur for sale as fly tying materials. In case of any doubt, ask us first.
- All exhibitors must refrain from displaying a "flea market" look. Signs must be professional and sales should only be a portion of your booth, never an entire booth. Management has the right to have unprofessional signs removed. We recommend show specials not to exceed 30% of your display. **Booth tables must be covered and skirted** either by you or our show decorator. Please no bare undressed tables.
- Use of duct tape or any other adhesive, tacks or staples that are not pre-approved will not be permitted on walls or linens. Any unapproved use may result in damage charges. No damage of any nature may be done to any portion of the Exhibit Hall.
- Consumption of alcoholic beverages not purchased from a licensed vendor is not permitted and can result in the removal from the show.
- Balloons are not permitted.
- Booths can not be taken down prior to show closing without approval from management.

****The show management will not be held liable to the exhibitor, to his employees to his agent, or to his guests, for any damage, loss, injury from fire, water, storm, adverse weather, electricity, smoke, theft, labor disputes, acts of other exhibitors, acts of the convention center, acts of any governmental agent, or any causes whatsoever beyond the control of The Fly Fishing Show.***

Sample Booth Diagram



Each booth is a 10' x 10' space, with side curtains, curtain backdrop, and standard sign. Please observe the above guidelines to provide an unobstructed view and reasonable sightline from the aisle for each exhibitor.

Displays over 4' high must be confined to that area of the booth that is at least 5' from the front of the booth.