



## THE FLY FISHING SHOW

### GAS SOUTH DISTRICT

**FEBRUARY 2-4, 2024**

**Official Service Contractor:**

Cherry Convention Services, Inc.  
3866 Oakcliff Industrial Court  
Atlanta, GA 30340  
Phone: (770) 242-5955  
Fax: (770) 441-2517  
Service Email: [catherine@cherryconvention.com](mailto:catherine@cherryconvention.com)

**Booth Package:**

8' tall backwall drape  
3' tall siderail drape  
(1) 7" x 44" Company ID Sign

If you need any additional services, please use the following forms. The applicable SALES TAX RATE for this show is **6%**.

**Important Dates:**

Tuesday	January 2, 2024	Advance shipments may begin arriving at warehouse.
Tuesday	January 23, 2024	Last day for advance shipments to arrive at warehouse without surcharges. After this date 50% surcharge is added.
Thursday	January 25, 2024	Deadline to receive advance order prices on furnishings.
Thursday	January 25, 2024	LAST DAY TO ORDER ANY BOOTH CARPET. NO ORDERS WILL BE FILLED AFTER THIS DATE.
Wednesday	January 31, 2024	Last day for off-target shipments to arrive at warehouse with 50% surcharge.
Thursday	February 1, 2024	By <b>12:00Noon</b> – Cherry Convention Services Install Booths
Thursday	February 1, 2024	12:00Noon – Exhibitor Advance Orders will be placed.
Thursday	February 1, 2024	<b>12:00Noon – 6:00PM – Service Desk Open</b>
Thursday	February 1, 2024	12:00Noon – 11:00PM Exhibitor Move-In <b>NO EARLIER THAN 12NOON TO ARRIVE. YOU WILL BE TURNED AWAY PRIOR TO 12NOON AS THIS IS SCHEDULED TIME FOR CCS ONLY TO INSTALL</b>
Thursday	February 1, 2024	12:00Noon – 6:00PM – If you are driving a vehicle inside the exhibit hall, this <b>MUST</b> be done during this time.
Friday	February 2, 2024	7:00AM – 10:00AM Exhibitor Move-In <b>THERE WILL BE NO SERVICE DESK OPEN DURING THIS TIME. ANY ORDERS NEEDED MUST BE PLACED IN ADVANCE.</b>
Friday	February 2, 2024	10:00AM – 6:00PM Show Open

Saturday	February 3, 2024	9:00AM – 5:30PM Show Open
Sunday	February 4, 2024	9:00AM – 4:30PM Show Open
Sunday	February 4, 2024	4:30PM – 8:00PM Exhibitor Move-out

**Shipping Address:**

Cherry Convention Services, Inc.  
The Fly Fishing Show  
(Your Company Name)  
3866 Oakcliff Industrial Court  
Atlanta, GA 30340

**Direct Shipping Address:**

Gas South District  
c/o Cherry Convention Services, Inc.  
The Fly Fishing Show  
(Your Company Name)  
6400 Sugarloaf Parkway  
Duluth, GA 30097

**\*\*IMPORTANT\*\***

If you need any additional services from CCS, please complete form and email to:

[catherine@cherryconvention.com](mailto:catherine@cherryconvention.com)

Once order has been received, you will get an invoice and link for payment at that time.

**All advance orders will be placed starting at 12noon on Thursday, 2/1. Please be patient as these will be delivered based on booth placement and equipment ordered.**

Any freight that will be shipped directly to show site that is to be handled by CCS, please email [catherine@cherryconvention.com](mailto:catherine@cherryconvention.com) so we are prepared for this to arrive.

## TERMS AND CONDITIONS

FOR ALL SERVICES BY CHERRY CONVENTION SERVICES, INC.

TO LESSEE / CUSTOMERS

1. This lease/contract comprises the entire lease/contract between CHERRY CONVENTION SERVICES (herein referred to as CCS) and the LESSEE/CUSTOMER. It is acknowledged that there are no understandings, representations, warranties, promises (verbal or otherwise) pertaining to this lease/contract of the equipment, which are not incorporated herein expressly by reference or rider attached hereto.
2. CCS shall have the right without notice to terminate this contract in the event of breach of any of its terms, conditions or promises.
3. We suggest that you arrange all-risk insurance coverage on your exhibits and material, as CCS limits its liability to 30 cents per pound per article with a maximum of \$50.00 per item and \$1000 per each claim situation.
4. TERMS: Unless otherwise specified, all prices are net upon presentation.
5. LESSEE/CUSTOMER agrees to pay 1 ½% minimum interest per month on outstanding balance and all collection and attorney fees applicable in the event LESSEE/CUSTOMER does not meet CCS payment terms.
6. The person signing this order or an order form at an event for the customer, guarantees payment of the account personally.
7. All charges are payable and non-refundable upon installation by CCS. Any dispute must be submitted 30 days from day of charge or it is agreed that all services have been performed and approved.
8. Leased equipment shall at all times remain and be the sole and exclusive property of CCS and the LESSEE shall have only the right to use it under the conditions here contained. The leased equipment shall not be transferred, leased, used or subject to any person other than the LESSEE. CCS will not be held liable for any damage or injury caused by negligent, unintended use or movement of equipment provided for this event. The equipment will not be removed from said premises and will not be used at any other place, or for any other purpose except that stipulated.
9. The LESSEE shall at all times and at his own expense keep the leased equipment in good, safe, and efficient working order, repair and condition and shall not permit anyone to injure, deface, or remove it or any part thereof.
10. At CCS's sole option, and without any obligation on its part, CCS shall at all times have the right of free access to the leased equipment for the purpose of inspecting it and watching its use or operation or determining the nature and extent of its use.
11. All rental equipment will be subject to a clean-up and damage charge, and LESSEE will be charged for any equipment not available for pick-up and return to CCS at the close of the event.





3866 Oakcliff Industrial Court  
 Atlanta, Georgia 30340-3407  
 (770) 242-5955/Fax (770) 441-2517  
[orders@cherryconvention.com](mailto:orders@cherryconvention.com)

**CARPET ORDER FORM**

**RENTAL ONLY - MUST BE ORDERED IN ADVANCE!!**

**No cuts allowed to rental.**

Complete and email to [orders@cherryconvention.com](mailto:orders@cherryconvention.com)

CARPET SIZE	Advance Order Only		Advance Order Only
_____ 10' X 10'	\$200.00	_____ 20' x 20'	\$800.00 (2-10'X20')
_____ 10' X 20'	\$400.00	_____ 20' x 30'	\$1,200.00 (2-10'X30')
_____ 10' X 30'	\$600.00	_____ 20' x 40'	\$1,600.00 (2-10'X40')

**Please Indicate Carpet Color Preferred:**

\_\_\_\_\_ Gray                      \_\_\_\_\_ "Pepper"                      \_\_\_\_\_ Black

TOTAL YOUR ORDER HERE:

EVENT:

TOTAL COST: \_\_\_\_\_

COMPANY NAME:

TOTAL TAX: \_\_\_\_\_

BOOTH #:

TOTAL DUE: \_\_\_\_\_

SIGNATURE:

PHONE:



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 Atlanta, Georgia 30340-3407  
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**CARPET ORDER FORM**

**PURCHASE - ADVANCE ORDERS ONLY!**  
**ALL PURCHASED CARPET WILL BE YOUR RESPONSIBILITY**  
**TO REMOVE AT THE END OF THE SHOW**

**DISPOSAL FEES WILL BE CHARGED FOR ANY PURCHASED CARPET LEFT ON-SITE.**  
**You may cut for direct access to electrical.**

Complete and email to [orders@cherryconvention.com](mailto:orders@cherryconvention.com)

<u>CARPET SIZE</u>	<u>Advance</u>		<u>Advance Order Only</u>
_____ 10' X 10'	\$400.00	_____ 20' x 20'	\$1,200.00
_____ 10' X 20'	\$700.00	_____ 20' x 30'	\$1,800.00
_____ 10' X 30'	\$1,000.00	_____ 20' x 40'	\$2,400.00

**Please Indicate Carpet Color Preferred:**

\_\_\_\_\_ Gray                      \_\_\_\_\_ "Pepper"                      \_\_\_\_\_ Black

**TOTAL YOUR ORDER HERE:**

EVENT: \_\_\_\_\_

**TOTAL COST:** \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

**TOTAL TAX:** \_\_\_\_\_

BOOTH #: \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PHONE: \_\_\_\_\_



**MATERIAL HANDLING SERVICES**  
**ALL PALLETIZED FREIGHT MUST ARRIVE IN DOCK-HIGH TRUCK OR IT WILL BE TURNED AWAY**

3866 Oakcliff Industrial Court  
Doraville, Georgia 30340-3407  
(770) 242-5955  
[orders@cherryconvention.com](mailto:orders@cherryconvention.com)

**SERVICE A – WAREHOUSE – CRATED\* MATERIALS**

1. Receive at our warehouse up to thirty (30) days prior to installation date, all cased, crated or packaged exhibit materials.
2. Deliver all materials to the loading dock at the facility on installation date and place same in proper exhibit space. Additional charges will apply if materials must be uncrated to fit into facility. Please call for rates.
3. Arrange for storage of all empty containers.
4. After verifying outbound load with on-site exhibitor, freight is released to a CCS representative. All materials are removed from exhibit space within 3 hours of close of show and reloaded at dock with preferred carriers-UPS Freight and Fed Ex Express.
5. Use of non-preferred carriers, return of freight to warehouse or additional trips will incur extra charges\*.  
RATE: FOR THE ABOVE COMPLETE SERVICE: \$100.00 (plus tax) per cwt. (hundred weight, 200lb. min.)  
MINIMUM CHARGE: \$200.00 (plus tax) per shipment. Charges are determined by inbound bill of lading and based on round trip service whether used completely or in part.

Shipments consigned to our warehouse must arrive prepaid and on or prior to 6 working days prior to show set-up to avoid a 50% surcharge to the rate quoted.

**Do not send freight taller than 8'**  
**Please call in advance for quote on forklift service.**

**EXHIBITORS SHOULD MARK AND CONSIGN THEIR SHIPMENT AS FOLLOWS:**

**PLEASE SIGN FOR AUTHORIZATION OF SERVICES**

Company Name: \_\_\_\_\_  
Show Name: \_\_\_\_\_  
Booth #: \_\_\_\_\_  
C/O Cherry Convention Services, Inc.  
3866 Oakcliff Industrial Court  
Doraville, GA 30340-3407

This page with signature must be returned prior to releasing freight at show site.

**SERVICE B – HANDLING CRATED\* MATERIAL SHIPMENTS AT THE EXHIBITION FACILITY**

If exhibitor desires to have crated materials delivered directly to the exhibition facility, freight must be labeled C/O CHERRY CONVENTION SERVICES: We will receive all shipments delivered to the loading platform on installation date and place materials in exhibit space, store all empty containers, remove materials from exhibit space within 3 hours of close of show and reload at dock.

RATE: \$87.50 (plus tax) per cwt. (hundred weight).  
MINIMUM CHARGE: \$175.00 (plus tax) per shipment

\*UNCRATED MATERIALS will incur an additional charge of \$20.00 (plus tax) per hundred weight to above charges.  
If loading dock is not available, freight may have a maximum weight of 2200 pounds and not exceed size dimensions above.

**SERVICE C - SMALL PACKAGE**

Cartons and envelopes with a maximum weight per shipment of 25 pounds or less will be received at Cherry Convention Services warehouse with same services provided in **SERVICE A**. Cost per shipment will be \$40.00 (plus tax).

\*Any freight returned to warehouse for outbound shipping (except for Fed Ex Express and UPS Freight) will be charged \$30.00 (plus tax) per hundred weight (based on inbound bill of lading).

**ALL OF THE ABOVE SERVICES ARE SUBJECT TO THE FOLLOWING TERMS AND CONDITIONS LIMITATIONS OF CHERRY CONVENTION SERVICES LIABILITY AND RESPONSIBILITY.**

1. Cherry Convention Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
2. Cherry Convention Services shall not be responsible for loss, theft or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
3. Cherry Convention Services shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. Bills-of-lading covering outgoing shipments which are furnished to Cherry Convention Services by exhibitors will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
4. Cherry Convention Services shall not be responsible for any loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.
5. Cherry Convention Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Cherry Convention Services maximum liability shall be limited to \$0.30 per pound per article, with a maximum liability of \$50.00 per item and \$1,000.00 per shipment.
6. Cherry Convention Services shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profit or revenues, or for any collateral costs which may result from any loss or damage to exhibitor's materials which may make it impossible or impractical to exhibit same.
7. The consignment or delivery of a shipment to Cherry Convention Services by an exhibitor, or by a shipper on behalf of any exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin. All handling charges are the responsibility of the exhibitor.

**NOTE: PAYMENT OF THE TOTAL ESTIMATED CHARGES OR CREDIT CARD AUTHORIZATION MUST BE RECEIVED PRIOR TO RELEASE OF FREIGHT AT MOVE-IN OF THE SHOW**

Effective 0116

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADVANCE SHIPMENT

TO: CHERRY CONVENTION SERVICES, INC.  
SHOW: \_\_\_\_\_  
Your Company: \_\_\_\_\_

3866 OAKCLIFF INDUSTRIAL COURT  
ATLANTA, GA 30340-3407

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADVANCE SHIPMENT

TO: CHERRY CONVENTION SERVICES, INC.  
SHOW: \_\_\_\_\_  
Your Company: \_\_\_\_\_

3866 OAKCLIFF INDUSTRIAL COURT  
ATLANTA, GA 30340-3407

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADVANCE SHIPMENT

TO: CHERRY CONVENTION SERVICES, INC.  
SHOW: \_\_\_\_\_  
Your Company: \_\_\_\_\_

3866 OAKCLIFF INDUSTRIAL COURT  
ATLANTA, GA 30340-3407

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADVANCE SHIPMENT

TO: CHERRY CONVENTION SERVICES, INC.  
SHOW: \_\_\_\_\_  
Your Company: \_\_\_\_\_

3866 OAKCLIFF INDUSTRIAL COURT  
ATLANTA, GA 30340-3407

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES



# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## DIRECT SHIPMENT

TO: GAS SOUTH DISTRICT  
c/o Cherry Convention Services, Inc.  
Show: \_\_\_\_\_

\_\_\_\_\_  
(Your Company Name)  
6400 SUGARLOAF PARKWAY  
DULUTH, GA 30097

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## DIRECT SHIPMENT

TO: GAS SOUTH DISTRICT  
c/o Cherry Convention Services, Inc.  
Show: \_\_\_\_\_

\_\_\_\_\_  
(Your Company Name)  
6400 SUGARLOAF PARKWAY  
DULUTH, GA 30097

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## DIRECT SHIPMENT

TO: GAS SOUTH DISTRICT  
c/o Cherry Convention Services, Inc.  
Show: \_\_\_\_\_

\_\_\_\_\_  
(Your Company Name)  
6400 SUGARLOAF PARKWAY  
DULUTH, GA 30097

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES

# RUSH!

EXHIBITION FREIGHT

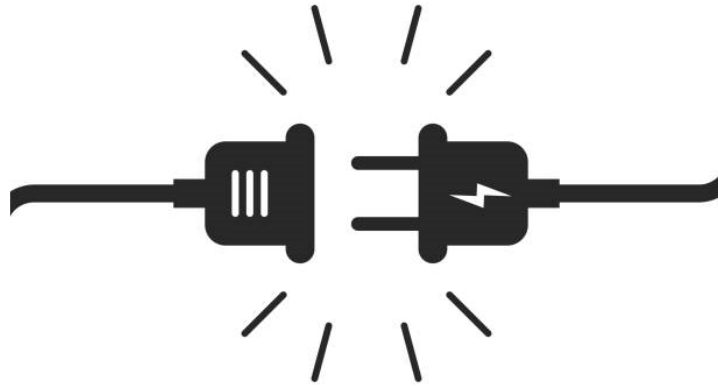
FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## DIRECT SHIPMENT

TO: GAS SOUTH DISTRICT  
c/o Cherry Convention Services, Inc.  
Show: \_\_\_\_\_

\_\_\_\_\_  
(Your Company Name)  
6400 SUGARLOAF PARKWAY  
DULUTH, GA 30097

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES



ALL POWER IS ORDERED THROUGH  
GAS SOUTH DISTRICT

PLEASE CLICK ON THE LINK BELOW:

[https://www.gassouthdistrict.com/order\\_forms/detail/service-order-form](https://www.gassouthdistrict.com/order_forms/detail/service-order-form)