

Fly Fishing Show®

January 25-27, 2019

Show Hours:

Friday 9:00am-6:00pm, Saturday 8:30am-6:00pm, Sunday 9:00am-4:30pm



The New Jersey Convention & Exposition Center

97 Sunfield Avenue
Edison, NJ 08837
732.417.1400

www.njexpocenter.com

NON-PROFIT SERVICE KIT



January 25-27, 2019

The New Jersey Convention and Exposition Center

Edison, NJ

Dear Fly Fishing Show® Exhibitor,

Thank you for choosing to exhibit at the 2019 Fly Fishing Show®, held January 25-27, 2019 at the New Jersey Convention and Exposition Center.

This is our easy-to-use Exhibitor Service Kit. The kit is complete with information and services pertinent to making your show experience smooth and successful.

We ask that you please review all deadlines carefully as many of the services provided are time sensitive and offer discounts.

If you have any questions please call directly at 814-443-3638 or by email jen@flyfishingshow.com.

Sincerely,
Jenny Barkman

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4. Set-up/tear-down dates and times, travel and tax information.
5. Host Hotel Please note hotel cut-off date for discounted rate.
6. Exhibitor Badge Request (Please note deadline)
7. Discounted Show Passes
8. Show Regulations
9. General Expositions link to order furniture, carpet, freight service, etc. You do not need to provide General Expositions with a booth number. The Fly Fishing Show® will coordinate booth numbers with the decorator. (You may need to type the address into your web browser.)
10. New Jersey Convention & Exposition Center Rules & Regulations

***Please use the following link to order services from the New Jersey Convention & Expo Center for booth cleaning, electrical, sound, lighting, video, rigging, internet & telephone service, etc. <https://marketplace.njexpocenter.com>
(All rigging orders need prior approval from show management.)



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SET-UP

Wednesday, Jan. 23rd 12:00pm- 8:00pm

Thursday, Jan. 24th 9:00am- 8:00pm

Friday, Jan. 25th 7:00am- 9:00am

***We strongly recommend trucks and vehicles with trailers unload Wednesday afternoon while there is plenty of room to maneuver. The floor will be closed to all vehicles by 5:00pm Thursday.

TEAR DOWN

Sunday- 4:30-10:00pm

NO CARRYING OR CARTING OUT OF ANY PRODUCTS ALLOWED BEFORE 4:30PM FOR SECURITY CONTROL.

TRAVEL

Newark Liberty International Airport is the nearest airport.

<https://www.newarkairport.com>

For ground transportation to and from airport contact:

State Shuttle: 800-427-3207 or visit www.panynj.gov.

ETS Airport Shuttle: 866-864-7433

All County Express: 800-914-4223

Train

Metuchen Station is 4.5 miles from the exhibit center. Stations servicing this location include Penn Station, Newark Penn Station, and Trenton Transit Centers. Click here to make reservations through [Amtrak](http://www.amtrak.com). For additional ticket information, routes, schedules, and maps visit the [NJ Transit Website](http://www.njtransit.com).

Metuchen Taxi: 732-549-7777

SALES TAX

NEW JERSEY Sales Tax Rate is 6.875%

New Jersey Division of Taxation, Information and Publications Branch, P. O. Box 281, Trenton, NJ 08695-0281, 609-292-6400, e-mail: taxation@tax.state.nj.us,

<http://www.state.nj.us/treasury/taxation/su.shtml> *Whether you sell products from your own shop, at flea markets, craft shows, by mail or from your home, you are doing business in New Jersey and must comply with the State's tax laws. New Jersey law requires all vendors, even seasonal businesses, to register with the State for tax purposes at least 15 business days before starting business. To register, a **Business Registration Application (Form NJ-REG)** must be filed. You will receive a **New Jersey Certificate of Authority (Form CA-1)** for sales tax if you have indicated on your application that you will collect sales tax or purchase materials for resale.*

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WHERE TO STAY

Sheraton Edison Hotel Raritan Center

(732) 225-8300 or 800-325-3535

125 Raritan Center Parkway, Edison, NJ 08837

www.sheratonedison.com

Show rate is **\$124**/night for a single, double, triple, or quad

The **CUT-OFF for discount is 12/23/18**

ONLINE BOOKING LINK:

[Click here for reservations](#) at the Sheraton Edison Hotel Raritan Center

Ask for the "Fly Fishing Show" room block for discounted rate when calling.

Renaissance Woodbridge Hotel

1-800-468-3571 or 732-634-3600

515 US Highway 1 South, Iselin, NJ 08830

Show rate is **\$106**/night for single or double room

The **CUT-OFF for discount is 1/11/19**

ONLINE BOOKING:

[Click here for reservations](#) at the Renaissance Woodbridge

Ask for the "Fly Fishing Show" room block for discounted rate when calling.

Courtyard by Marriott-Edison Woodbridge

(732) 738-1991 or 1-800-321-2211

3105 Woodbridge Avenue, Edison, NJ 08837

www.marriott.com

Show rate is **\$109**/night for a single or **\$119**/night for a double

The **CUT-OFF for discount is 12/26/18**

ONLINE BOOKING:

[Click here for reservations](#) at Courtyard by Marriott-Edison Woodbridge

Ask for the "Fly Fishing Show" room block for discounted rate when calling.

You can also visit our Edison webpage for a direct booking link under the Directions and Lodging tab.

<http://flyfishingshow.com/edison-nj/>

ALL PARKING IS FREE AT OUR HOST HOTELS AND THE EXHIBIT CENTER



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Fly Fishing Show® Volunteer Pass Policy

In addition to your discounted space, the Fly Fishing Show® permits **5 hand stamps** per day for your volunteer helpers to enter the show. Once all of your **5** volunteers have been stamped, you are permitted to purchase extra price-reduced tickets for \$12 each per day for additional volunteers. If it is a three day show this means you have a total of **15** entrance hand stamps, but limited to **5** each day.

This policy has been working for everyone. Remember your booth is offered at a substantial discount and we often turn away exhibitors closer to the show date that want to rent your space, which is around \$1000 per booth. You are valuable to us and our sport for all your dedicated work and promotion. We need booth fees to pay for magazine ads, radio, TV, and brochures, but we also need you. Thanks for helping promote our sport and being an integral part of our show family.

Please remember that we provide your space, but you are responsible for the table and purchasing electric if you need it. Feel free to contact the office if you have any questions.

Show Requests

Please refrain from retail sales. Raffles for volunteer funding are acceptable. If you are selling tickets for a raffle confine your sales to your space. Please, no hawking in the aisles and confronting customers must be done politely. Refrain from aggressive selling and you'll have better results. We don't want our customers to feel pitched. Your cooperation is appreciated. Even though we could sell your space, the work that your organization or club performs allows us to enjoy our sport. Without fishing water, there would be no Fly Fishing Show®.

Please do your best to promote the show in return for the booth. Let all your club members and friends know via newsletters, emails, websites and social media. Please e-mail or send us a copy of your newsletter where our show is mentioned. The better job everyone can do to promote the show, the better it helps us all have a successful show.

All other Show rules and regulations for booth set up are located in our exhibitor kits, including equipment rental information.

Thank you,

The Fly Fishing Show®

January 25-27, 2019

The New Jersey Convention and Exposition Center

Edison, NJ



Discounted Pre-Purchased Tickets

You may pre-purchase discounted tickets for your club or organization in blocks of 20 or more at a discounted rate of \$12 each in Somerset, NJ.

Please complete the form in its entirety.

Mail Tickets to:

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ **Zip Code:** _____

Phone Number: _____

Email: _____

Number of tickets needed: _____

PAYMENT INFO:

Enclose check payable to: **FLY FISHING SHOW®**

Pay by Credit Card: Visa/MasterCard/Discover/American Express

Name on Card _____

#: _____ **EXP DATE:** ____ / ____

CSV _____ **Billing Zip Code:** _____

Signature _____

Please remit form to:

The Fly Fishing Show®, 531 N. Center Ave.; Suite 102, Somerset, PA 15501

Email: admin@flyfishingshow.com Or FAX: 814-443-3943



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Fly Fishing Show® Regulations

These regulations are part of the contract

- Exhibitors may not share booth space without the express approval of the show director, nor may they sell, sub-let, or otherwise assign their space. The exhibitor whose name appears on this contract is the only entity allowed to exhibit in the booth assigned. Violation is cause for immediate dismissal from the show.
- Only those products/services listed on your contract are allowed in your booth and you may promote these only within the confines of your booth. You are not permitted to solicit in the aisles, put out literature in the lobby, or anywhere other than your booth. The director must approve any exceptions.
- Unless the show director gives his express approval the sides of your exhibit extending beyond 5' from the curtain backdrop may not exceed 48 inches in height and no part of your exhibit may exceed the height of the curtain backdrop.
- Exhibits must be ready and staffed 15 minutes before the show opens and be manned at all times.
- Show director will assign all spaces and reserve the right to reassign spaces.
- All exhibits must have their names and booth numbers boldly displayed. You may use the sign we provide or your own.
- Acceptance of this contract by the management is for the year **2019** only.
- Nothing edible or drinkable may be sold, dispensed, or given away without prior approval.
- All exhibits must be orderly and blend in with the catch and release fly-fishing themes of the show. No animal heads or other animal parts may be displayed except for small portions of animal fur for sale as fly tying materials. In case of any doubt, ask us first.
- All exhibitors must refrain from displaying a "flea market" look. Signs must be professional and sales should only be a portion of your booth, never an entire booth. Management has the right to have unprofessional signs removed. We recommend show specials not to exceed 30% of your display. **Booth tables must be covered and skirted** either by you or our show decorator. Please no bare undressed tables.
- Use of duct tape or any other adhesive that is not pre-approved will not be permitted on walls or linens. Any unapproved use may result in damage charges.
- Consumption of alcoholic beverages not purchased from a licensed vendor is not permitted and can result in the removal from the show.

****The show management will not be held liable to the exhibitor, to his employees to his agent, or to his guests, for any damage, loss, injury from fire, water, storm, adverse weather, electricity, smoke, theft, labor disputes, acts of other exhibitors, acts of the convention center, acts of any governmental agent, or any causes whatsoever beyond the control of The Fly Fishing Show®.***

January 25-27, 2019

The New Jersey Convention and Exposition Center

Edison, NJ

General Exposition Services

THE TRADE SHOW SERVICE CONTRACTORS

Dear **NJ Fly Fishing Show** Exhibitor:

Welcome to the online exhibitor service kit for the upcoming **NJ Fly Fishing Show being held at the NJ Convention & Exposition Center on January 25-27, 2019.**

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

Online Exhibit Kit Instructions:

To access our ONLINE kit for the **NJ Fly Fishing Show** you have 2 options.

DIRECT LINK (click to follow link)

<https://www.generalexposition.com/online-servicekit.php>

MANUAL ENTRY

Please click the following link or copy and paste the link into your browser's window -

www.generalexposition.com

Next, click on the Online Services button located in the upper right hand corner of the Web page. This will take you to the log in page.

AT THE LOG IN PAGE - Enter the password: **FISHNJ**

At the Sign In page, you will be prompted to sign in with an existing exhibitor account, or if you do not have an account setup, you will be prompted to setup a new account.

Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.

For photos of the items, as well as any additional custom forms you may need, please click on the appropriate links listed under "References".

As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866, mention the upcoming **NJ Fly Fishing Show**, and one of our Customer Service Reps will be happy to assist you.

205 Windsor Road, Limerick Business Center, Pottstown, PA 19464

Tel: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com www.generalexposition.com

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The New Jersey Convention and Exposition Center

Edison, NJ

NEW JERSEY CONVENTION & EXPOSITION CENTER RULES & REGULATIONS

In the interest of public safety, Licensor may modify any terms or conditions of the License Agreement or these Rules and Regulations and Licensee and all exhibitors shall comply with such modification.

1. Licensee shall comply with The Rules of the Fire Official provided by Licensor
(An entire set of Rules are available upon request)
 - o Exhibitors may use a 10X10 tent/canopy structure inside the NJ Expo Center
 - o Electric will only be permitted under canopy/tents if one or more of the below:
 - 1) There is no material on the tent/canopy frame
 - 2) Structure is accompanied with Flame Retardance Certificate from the manufacture, to California Fire Code Compliance, National Fire Protection Code 701, or spray treated by a licensed company (i.e. Turning Star).
 - o All tents/canopy using electric in them, must include a Fire Extinguisher
 - o Any tent/canopy that is over 10X10 needs permission from the NJ Expo Center & a minimum of 72 hours before the show move in.

 - o All Exit doors will have at least 10' clearance
 - o All Floor plans must have the NJ Convention Center building columns visible
 - Each pole is 40' X 40' apart to the center of the pole; poles are 1'X1'
 - o All aisles will be minimum of 10' wide or 12' with a column in the middle of the aisle.
 - o All floor plans must be submitted to the expo 30 days before the move in date.
 - Any changes to the floor plan must be submitted to the expo as changes are created
 - Changes might not be approved within the 30-day deadline- based on Fire Inspector
 - All floor plans must have plans for lobby or conference center areas if they are being used

 - o No open flames are permitted in NJ expo Center without written NJ Expo Center staff permission (including sternos)
 - Permission must be given 24 hours in advance of the move in of the show.
 - If permission is given a Fire Extinguisher must be present (1 Extinguisher per table)
 - o All materials brought in to the building must be flameproof with certificates

NJ Convention Center has an independent company that can spray most materials including canopies.
2. The Space shall not be used for sleeping or lodging purposes.
3. No cooking on site without Licensor's prior, express, written consent.
 - o Vendors are responsible for filing all Health/Cooking Permits with Edison Township
4. All vehicles and/or material handling equipment supplied by or for Licensee for use in the Building shall be equipped with wheels which do not mark or mar the floor surface.
5. No vehicles or other equipment or displays which exceed the Hall floor load, shall be brought or placed On the Building Floor, wall and roof load limits shall not be exceeded.
6. Licensee and its exhibitors shall promptly and courteously comply with the directions of any Manager on Duty or security personnel employed or used by Licensor or local authorities.
7. No advertisements, signs, handbills, or other visual media devices shall be placed outside of or attached to the exterior of the Building without Licensor's prior, express, written consent. In particular, no handbill or the like shall be placed on the windshields of any cars, wherever located within Raritan Center, before, during or after any Event. In addition to flyers, charitable solicitation is prohibited. No posters are to be taped/glued to any walls.
8. Adhesive badges are prohibited. All identification badges shall be of a nature that they do not adhere to floor, wall or other surfaces of the Hall and surrounding areas. Tagging is not permitted.
9. Licensee shall arrange and pay for any emergency and/or medical services and attendants necessary or desirable for the Event.
10. Admission of the public to the Event shall only be allowed through designated entrance and corridors
11. Animals shall not be allowed in the Hall except with Licensor's prior, express, written consent., or service animals
12. Licensee, their attendees or exhibitors shall not obstruct or interfere with other tenants, occupants and users of and/or visitors to the building wherein the Hall is located.
13. Gambling is prohibited