



Mail to: 531 N Center Ave. Ste. 102 Somerset, PA 15501

Phone: 814-443-3638 Fax: 814-443-3943

Email: info@flyfishingshow.com website: www.flyfishingshow.com

2018 Door Prize Contract

Many exhibitors want to know how to donate Door Prizes to the Fly Fishing Show®. There are a number of benefits that an exhibitor can enjoy from our programs. There are two categories for Door Prizes at the Fly Fishing Show®.

The “**Regional Door Prize**” is offered during each individual show. These prizes are in the range of \$100-\$1500, such as tying material, fly lines, etc. but could also be of more value, such as a rod, reel, vest, chest pack, guide trip, etc. If the winner isn’t present we ship the prize the next week with an announcement sheet about being the winner. If you donate a “Regional Door Prize” you will:

- Be permitted to place your catalog or promotional materials on our entrance tables.
- Product is displayed in the lobby along with a sign listing your logo and booth location in the show.

The “**Grand Door Prize**” is of more value, and is offered to the total attendee list. At the end of the show season we draw winners at random from the door prize registration entries from all the shows. We call the winner, give them the contact person for the donation, and post the winners on our website. These prizes can be destination trips, or large product packages ranging from \$1500+. If you donate a “Grand Door Prize” you will:

- Have your logo on all of our show mailings, which is close to 250,000 per show season.
- Be listed on our popular website with your destination description and link to your website.
- Be permitted to place your catalog or promotional materials on our entrance tables.
- One free ad placed on our monthly e-newsletter.
- Be listed as a featured door prize in our e-newsletter.
- Free upgrade to our Exhibitor Plus profile on our interactive floor plan maps.
- Social media promotions

If you are interested in the program please fill out below and send back ASAP. Your Grand Door Prize contract must be in our office by October 1, 2017 along with your high-resolution logo to insure placement in all our mailings. “Regional Door Prizes” can be donated and presented to us a few weeks prior to the show and presented for display when you arrive on set-up day. Last minute donations are accepted, if space is available. The earlier donations are received, the more promotion we will be able to provide for you. **Please be sure to include a high-resolution logo to be used as listed above.**



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If you are interested in the program please complete all fields legibly and return to us ASAP.
Complete and return to the Fly Fishing Show® with your booth contract and a high-resolution logo

Name of Company: _____

Website: _____

Value of prize: \$_____ Contact person _____

Phone: _____ Email: _____

Check Show(s) Attending:

- Denver, CO - January 5, 6, & 7
- Marlborough, MA - January 19, 20, & 21
- Edison, NJ (formerly Somerset)- January 26, 27, & 28
- Atlanta, GA – February 2 & 3
- Lynnwood, WA – February 17 & 18
- Pleasanton, CA – February 23, 24, & 25
- Lancaster, PA – March 3 & 4

Description of prize: _____

Please take great care in writing your donation detail description or include as attachment, as this aids in future advertising for your company.